

Rocky View

PUBLISHING LTD.

City View AIRDRIE

Rocky View Weekly

Rate Card 2017		Airdrie City View or Rocky View Weekly .98¢ per agate for one newspaper		Combo Rate for Both Newspapers \$1.73 per agate for combo newspapers	
		B&W	COLOR	B&W	COLOR
FULL PAGE	6 column width x 177 agate line height or 9.45" width x 12.6" height	\$1040	\$1165	\$1840	\$2060
1/2 PAGE	6 column width x 87 agate line height or 9.45" width x 6.2" height 3 column width x 177 agate line height or 4.6" width x 12.6" height	\$510	\$610	\$903	\$1078
1/3 PAGE	6 column width x 58 agate line height or 9.45" width x 4.2" height 4 column width x 87 agate line height or 6.25" width x 6.2" height	\$341	\$441	\$602	\$777
1/4 PAGE	3 column width x 87 agate line height or 4.6" width x 6.2" height	\$255	\$330	\$450	\$585
1/6 PAGE	3 column width x 58 agate line height or 4.6" width x 4.2" height 2 column width x 87 agate line height or 3" width x 6.2" height	\$170	\$245	\$301	\$411
1/8 PAGE	6 column width x 20 agate line height or 9.45" width x 1.43" height 3 column width x 43 agate line height or 4.6" width x 3" height	\$126	\$182	\$223	\$320
Double Business Card	2 column width x 43 agate line height or 3" width x 3.0" height	\$84	\$129	\$148	\$209
1/16 PAGE	3 column width x 21 agate line height or 4.6" width x 1.43" height 2 column width x 33 agate line height or 3" width x 2.3" height	\$64	\$99	\$114	\$176
Business Card	2 column width x 20 agate line height or 3" width x 1.43" height	\$40	\$75	\$70	\$130

Business Directory

\$30/week for a black & white ad for a 4 week minimum
\$40/week for a color ad for a 4 week minimum

Deadlines for Ads

Tuesday at Noon for the Thursday Airdrie City View
Thursday at Noon for the Tuesday Rocky View Weekly

SALES REPRESENTATIVES

Rod Songhurst: rsonghurst@airdrie.greatwest.ca

Patricia Bowling: pbowling@airdrie.greatwest.ca

Classified - Buy 2 weeks and get the third week free

ACV \$14.00 first 15 words, 25 cents for every extra word

RWV \$14.00 first 15 words, 25 cents for every extra word

Both papers \$21.00 first 15 words,

30 cents for every extra word

To book an ad, please phone **403-948-1885**

or email: **e-mail: classifieds@airdrie.greatwest.ca**

Circulation

Airdrie City View: 21,500 Rocky View Weekly: 14,000

Flyer Inserts - up to 50g

7¢ each for Airdrie City View – Deadline Friday

10¢ each for Rocky View Weekly – Deadline Wednesday