

Rocky View

PUBLISHING LTD.

Rate Card 2010 City View ^{AIRDRIE} Weekly ^{Rocky View}	Airdrie City View or Rocky View Weekly .67¢ per agate for one newspaper		Combo Rate for Both Newspapers \$1.19 per agate for combo newspapers	
	B&W	COLOR	B&W	COLOR
FULL PAGE 6 column width x 217 agate line height or 10.25" width x 15.5" height	\$860	\$985	\$1550	\$1750
1/2 PAGE 6 column width x 108 agate line height or 10.25" width x 7.75" height 3 column width x 217 agate line height or 5" width x 15.5" height	\$435	\$535	\$770	\$945
1/3 PAGE 6 column width x 72 agate line height or 10.25" width x 5" height 4 column width x 108 agate line height or 6.75" width x 7.75" height	\$290	\$390	\$515	\$685
1/4 PAGE 3 column width x 108 agate line height or 5" width x 7.75" height	\$220	\$295	\$385	\$505
1/6 PAGE 3 column width x 72 agate line height or 5" width x 5" height 2 column width x 108 agate line height or 3.25" width x 7.75" height	\$145	\$210	\$257	\$332
1/8 PAGE 3 column width x 53 agate line height or 5" width x 3.75" height	\$110	\$165	\$190	\$265
1/16 PAGE 2 column width x 40 agate line height or 3.25" width x 2.75" height	\$55	\$90	\$95	\$145
Business Card 2 column width x 28 agate line height or 3.25" width x 2" height	\$40	\$75	\$67	\$117

Carstairs Courier		
	B&W	COLOR
FULL PG	\$543	\$634
1/2 PAGE	\$306	\$406
1/3 PAGE	\$213	\$313
1/4 PAGE	\$163	\$213
1/6 PAGE	\$115	\$165
1/8 PAGE	\$91	\$141
1/16 PAGE	\$45	\$80
Bus. Card	\$32	\$67

Business Directory

\$30/week for a 4 week minimum

Deadlines for Ads

Tuesday at Noon for the friday Airdrie City View
Friday at Noon for the tuesday Rocky View Weekly

Circulation

Airdrie City View: 15,000 Rocky View Weekly: 16,500

Flyer Inserts - up to 50 g

7¢ each for Airdrie City View – 15,000 needed
8¢ each for Rocky View Weekly – 16,500 needed

Classified - Buy 2 weeks and get the third week free

ACV \$10.50 first 15 words, 20 cents for every extra word
RWV \$14.00 first 15 words, 20 cents for every extra word
Both papers \$20.00 first 15 words, 30 cents for every extra word

To book an ad, please phone or email:

phone: 403-948-1885

e-mail: classifieds@airdrie.greatwest.ca

SALES REPRESENTATIVES

Rod Songhurst: rsonghurst@airdrie.greatwest.ca

Judy Unsworth: junsworth@airdrie.greatwest.ca

Business Directory

\$21.65/week for a 4 week minimum

Deadline for Ads

Friday at Noon for the tuesday
Carstairs Courier

Circulation

3,895

Flyer Inserts - up to 50 g

7.5¢ each - 3,895 needed