

Rocky View

PUBLISHING LTD.

AIRDRIE
City View

Rocky View
Weekly

Rate Card 2011	Airdrie City View or Rocky View Weekly .69¢ per agate for one newspaper		Combo Rate for Both Newspapers \$1.21 per agate for combo newspapers	
	B&W	COLOR	B&W	COLOR
FULL PAGE 6 column width x 217 agate line height or 10.25" width x 15.5" height	\$885	\$1010	\$1560	\$1775
1/2 PAGE 6 column width x 108 agate line height or 10.25" width x 7.75" height 3 column width x 217 agate line height or 5" width x 15.5" height	\$450	\$550	\$790	\$965
1/3 PAGE 6 column width x 72 agate line height or 10.25" width x 5" height 4 column width x 108 agate line height or 6.75" width x 7.75" height	\$300	\$400	\$530	\$705
1/4 PAGE 3 column width x 108 agate line height or 5" width x 7.75" height	\$225	\$300	\$395	\$530
1/6 PAGE 3 column width x 72 agate line height or 5" width x 5" height 2 column width x 108 agate line height or 3.25" width x 7.75" height	\$150	\$215	\$265	\$375
1/8 PAGE 3 column width x 53 agate line height or 5" width x 3.75" height	\$110	\$165	\$195	\$290
1/16 PAGE 2 column width x 40 agate line height or 3.25" width x 2.75" height	\$55	\$90	\$97	\$160
Business Card 2 column width x 28 agate line height or 3.25" width x 2" height	\$40	\$75	\$70	\$130

Business Directory

\$30/week for a 4 week minimum

Deadlines for Ads

Tuesday at Noon for the Friday Airdrie City View
Thursday at Noon for the Tuesday Rocky View Weekly

Circulation

Airdrie City View: 16,000 Rocky View Weekly: 16,500

Flyer Inserts - up to 50 g

7¢ each for Airdrie City View – Deadline Friday
8¢ each for Rocky View Weekly – Deadline Wednesday

Classified - Buy 2 weeks and get the third week free

ACV \$10.50 first 15 words, 20 cents for every extra word

RWV \$14.00 first 15 words, 20 cents for every extra word

Both papers \$20.00 first 15 words, 30 cents for every extra word

To book an ad, please phone or email:

phone: 403-948-1885

e-mail: classifieds@airdrie.greatwest.ca

SALES REPRESENTATIVES

Rod Songhurst: rsonghurst@airdrie.greatwest.ca

Judy Unsworth: junsworth@airdrie.greatwest.ca

Devonn Drossel: ddrossel@airdrie.greatwest.ca